

## **New website offers affordable strategy consultancy online**

With a little effort you can yourself create strategies and implementing it successfully without expensive strategy consultants, via an online web tool.

Goalcube Consulting will later this year launch a new online strategy tool. The strategy tool will help entrepreneurs and small businesses, identify implement and follow up on company performance. The tool guides managers through the task of setting goals and actions without they need expensive consultants from outside the company. Already now you can read more about the coming tool, on the newly released website <http://www.goalcube.com>.

Goalcube is for entrepreneurs introducing a new company or small business managers in companies in growth. The tool is also for companies who need to make turnarounds and rethink strategies due to declining sales, in these difficult times. With the online Goalcube strategy tool you will have access to the diagnosis tool, but also get expert advises online to help you identify and implement the strategy, matching exact your company and your business. All activities are gathered in strategic overview – to follow up on goals and actions to secure the right implementation of the chosen strategy. On the website you can already now use the diagnosis tool, to evaluate which strategic issues you should improve to, increase growth potential in your company – take the test for free at <http://www.goalcube.com/testyourdemand>.

-With Goalcube you don't need a MBA or reading 100s of management books to manage your company, explains founder and owner of Goalcube.com, Brian Jorgensen.

On the [www.goalcube.com](http://www.goalcube.com) website you can already now read more about how your company can grow and increase earnings, in the below 6 categories:

### **Management**

– get hints and ideas how to manage a company to growth and introduce innovative culture

### **Strategy**

– create or recreate a strategy plan and implement it to secure you company growth

### **Marketing**

– create a complete marketing plan by being guided through the steps with Goalcube

### **Process optimization**

– Goalcube offers a guide to improve your processes and reduce costs

### **Innovation**

– Get online tool to search, systematically collect, select and share information and new ideas.

### **HR**

– Link the corporate strategy directly to employees' developments plans with employee portal